



HOW NETWORKS CAN CELEBRATE

Global Media and Information Literacy Week 2022

Theme: "NURTURING TRUST: A MEDIA AND INFORMATION LITERACY IMPERATIVE"

LOW-COST WAYS TO GET INVOLVED

▶ Any way you choose to celebrate, share it with the world on **UNESCO's Global MIL Week Celebration Map**.

REGISTER AND PROMOTE YOUR EVENTS AND ACTIVITIES AT:

<https://bit.ly/3RdMp50>



How to achieve solid MIL skills?

Offer a guide based on five principles of capital letters TRUST where (as example) T-Transparent, R-Reliable, U-Unbiased, S-Significant, T-Truthful.



Showcase your MIL endeavors to fight disinformation and nurture the truth

What kind of MIL_TRUST commitment has your network made? Showcase them on [#GlobalMILWeek](#).



Mobilize your members

Host a MIL Webinar focusing on a MIL as a key method to promote TRUST.



Organize a contest

Interrogate your members to share strong and weak examples of truthful reproduction of an event and misinformation. Choose a prize with your members.



Host an online happy hour

Invite your members over for a virtual gathering during Global MIL Week to review and discuss your network's engagement in MIL.



Carry out a social media campaign

Develop social media materials with tips how to nurture truth and fight distrust through MIL, share them on [#GlobalMILWeek](#).