

HOW YOUTH ORGANISATIONS CAN CELEBRATE

Global Media and Information Literacy Week 2022

Theme: "NURTURING TRUST: A MEDIA AND INFORMATION LITERACY IMPERATIVE"

LOW-COST WAYS TO GET INVOLVED

Any way you choose to celebrate, share it with the world on **UNESCO's Global MIL Week Celebration Map**.

REGISTER AND PROMOTE YOUR EVENTS AND ACTIVITIES AT:

<https://bit.ly/3RdMp50>



Join the Youth Hackathon

The Youth Hackathon will build teams to brainstorm youth-led solutions to issues affecting MIL. Register and form a team from around the world.



Promote #GlobalMILWeek on all your social media handles

Use the #GlobalMILWeek hashtag across all your social media space. This helps us reach more people and increase the potential impact.



Host Twitter spaces and Instagram Live sessions

Twitter spaces and Instagram live sessions are the tools to host discussions, a round table dialogue or a book club with your friends or partners. Identify topics and engage your followers!



MIL CLICKS Commitment Drive

Encourage participating youth leaders to commit and sign the MIL CLICKS pledge Committee and related actions of the UNESCO MIL Alliance by registering here <https://en.unesco.org/themes/media-and-information-literacy/gapmil>



Call To Action To Fund MIL #GlobalMILWeek22

This year Global MIL Week will call on stakeholders to make funding commitments to MIL. Make a video calling on leaders to support and fund youth-led and/or youth-focused programmes and projects on MIL

GAPMIL.YOUTH@GMAIL.COM cc DOUGHONAH@GMAIL.COM



Submit multimedia content related to MIL

Encourage your members to submit multimedia content (video, meme, podcast) demonstrating the role of MIL to nurture trust and share on #GlobalMILWeek22.