



# BioMarine Community - Exhibitor's Guide



# BioMarine

**4,800 + active International Members**

**26,000 + : Social network outreach**

**Virtual platform with Networking Lounge (profile search and connection with potential clients / partners) - Exhibition hall - Auditorium for digital events or sessions' replays**

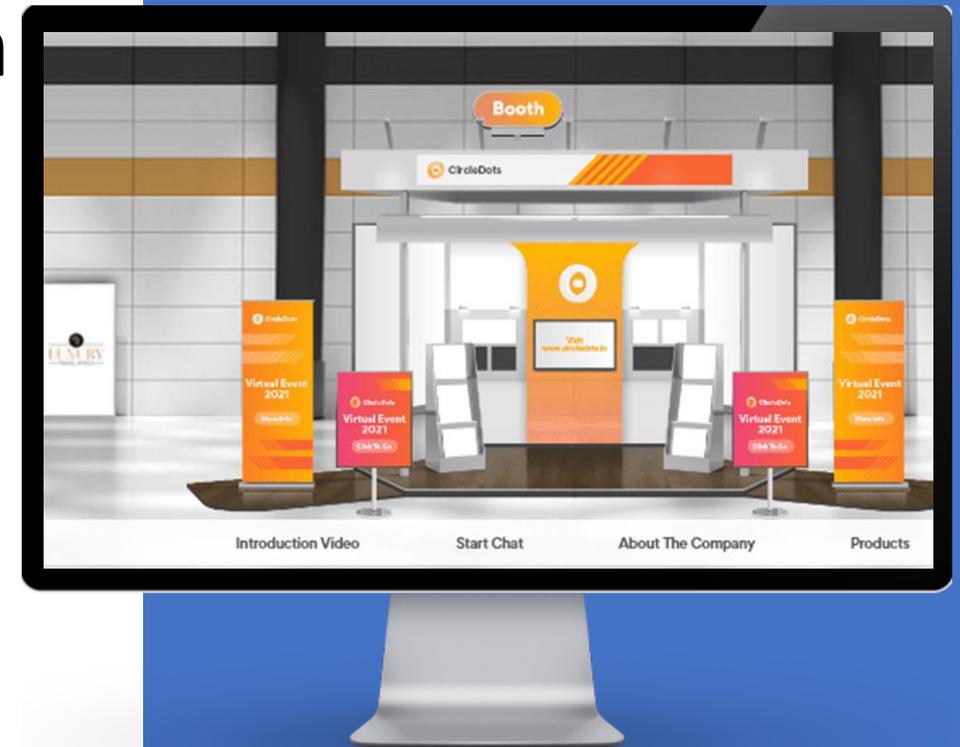
**BioMarine operates Blue Economy related business conventions & workshops since 2008**

# A virtual visibility experience...

- ✓ Better branding
- ✓ Advertise to a 100% targeted audience
- ✓ Stronger engagement
- ✓ Speak directly with members or event attendees
- ✓ Promote your products virtually like never before

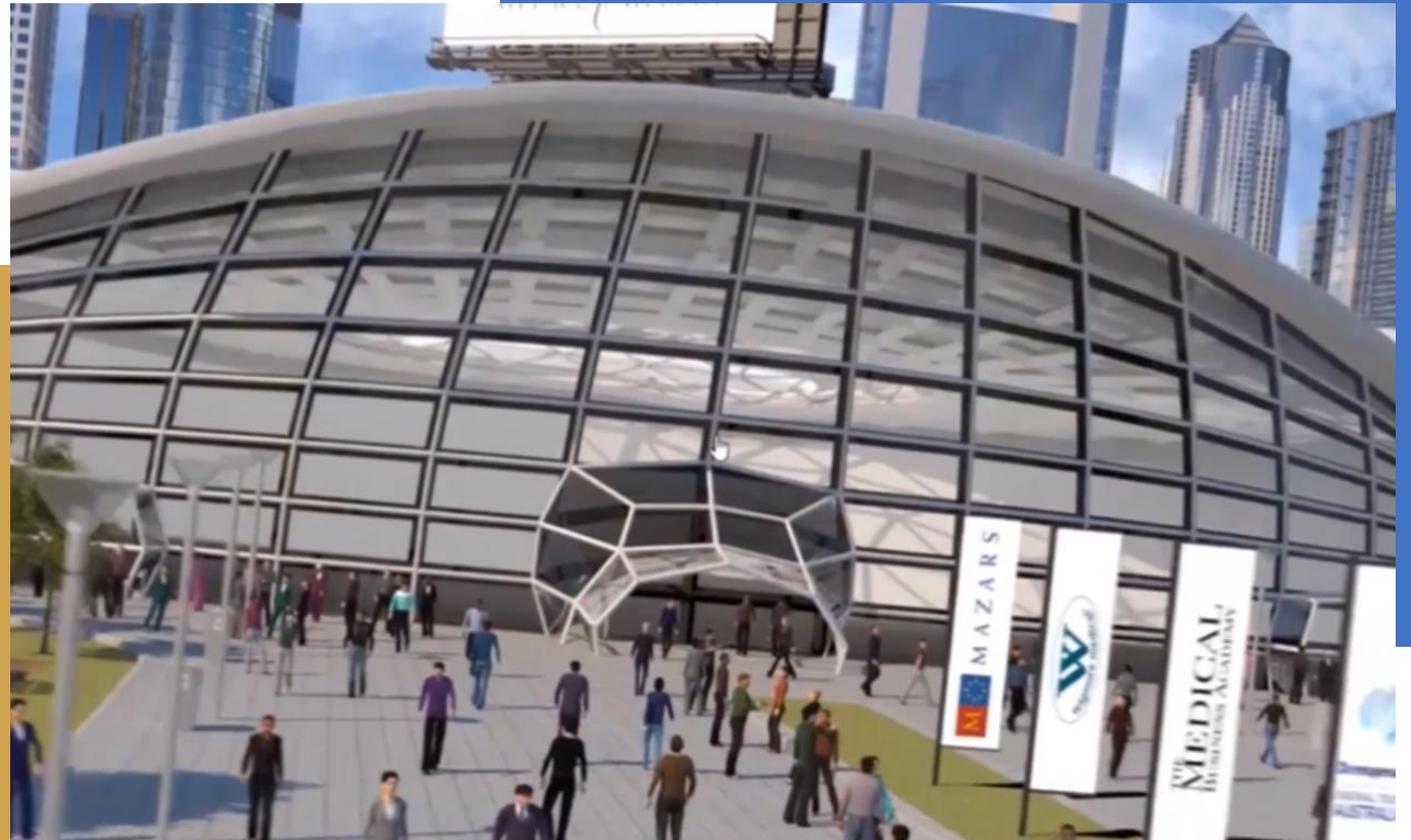
## ...with BioMarine Community platform

- One year visibility in the expo hall ( logo display in lobby depending on level )
- Unlimited text chats
- 1:1 audio/video chats on your booth and lounge during a digital event
- Tailormade options depending on your objective



# How do you navigate in the virtual platform?

Log in and through very simple navigation, BioMarine Community Members or event attendees can click their way through the platform.





# The lobby: center piece of the BioMarine Community

The Lobby is designed with a 3D outlook and gives an immersive feel to the visitor as if he/she is actually entering a convention. There are 3 main areas they can navigate to:

# Area 1: The Networking lounge

## Generate leads!

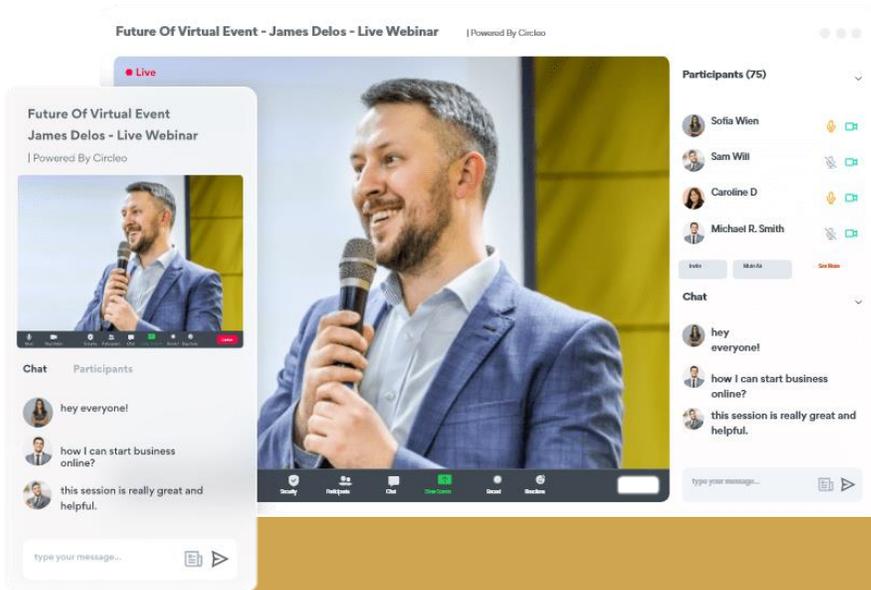
All year long, enter the networking lounge to search per profile, meet and talk with other BioMarine Community members.

Connect with speakers or attendees during a digital or hybrid event.

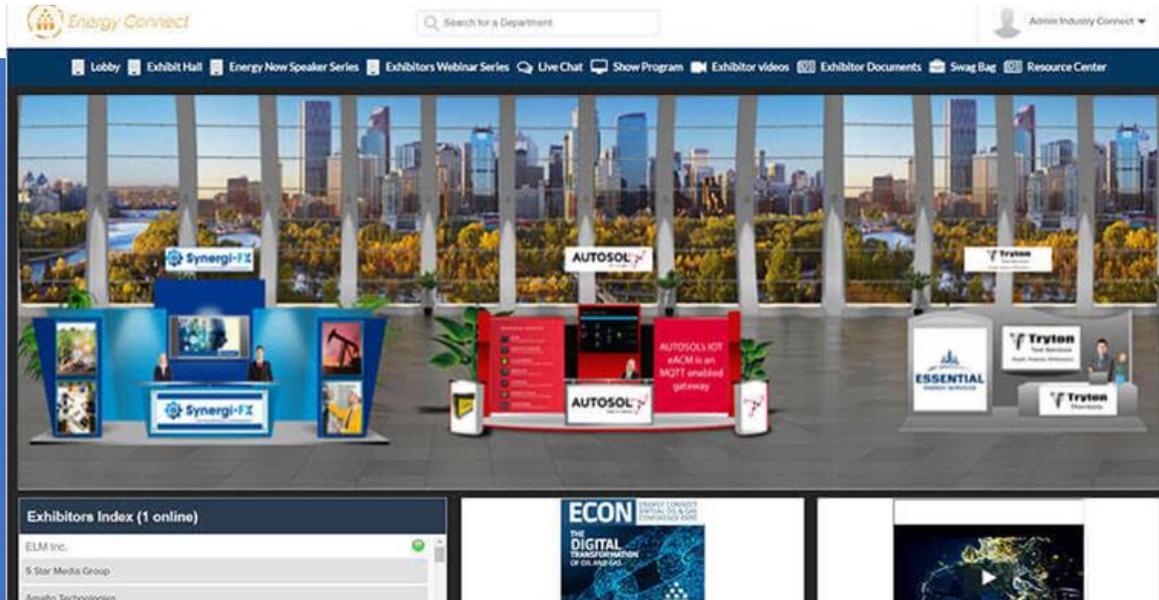


# Area 2: The virtual auditorium

This is where digital events (or replays) are hosted.  
Click to enter a session, Q&A,  
view speakers' details ...

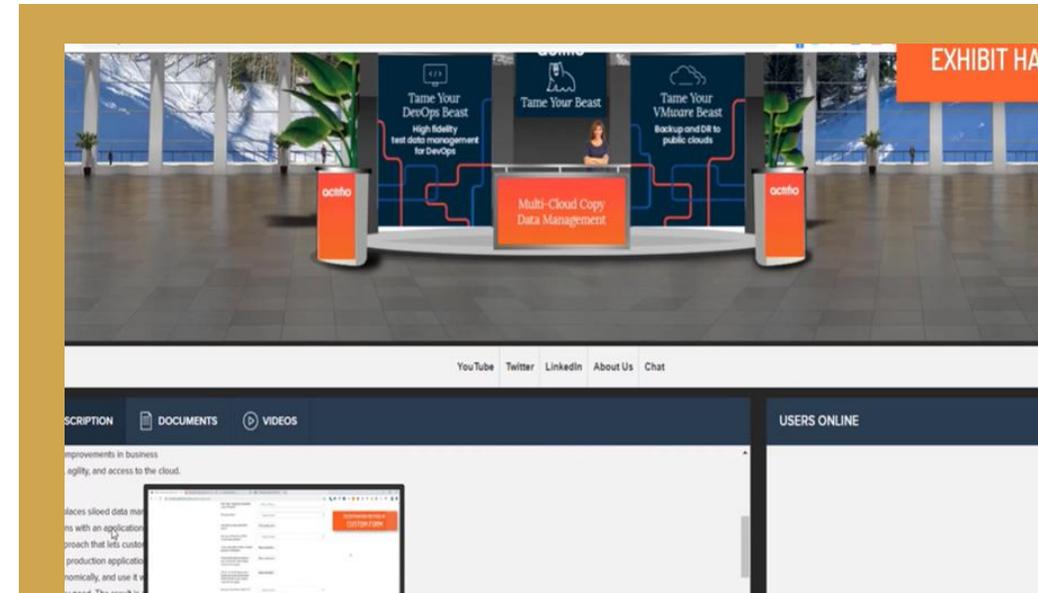


# Area 3: The Exhibition Hall



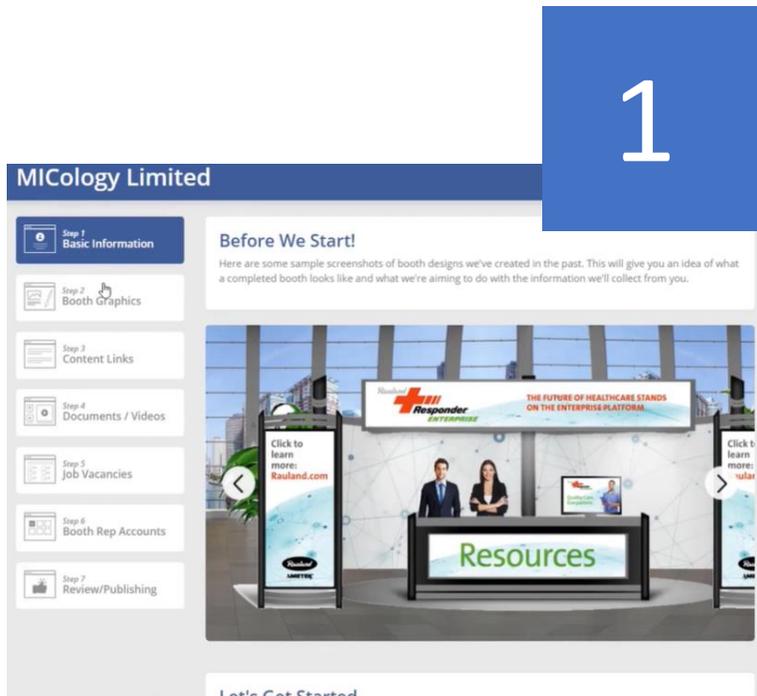
This is a collection of booths hosted by the exhibitors, vendors, partners and sponsors. Visitors can **interact and engage** with them.

BioMarine Community Members or Events' attendees can take a look at the exhibitors' company profiles, documents, videos etc... The exhibitor will be able to see who is online on his booth and engage a group chat or a **1:1 private chat** (text or audio/video conversation during a digital event). All year long, any member can connect with the exhibitor via text chat.

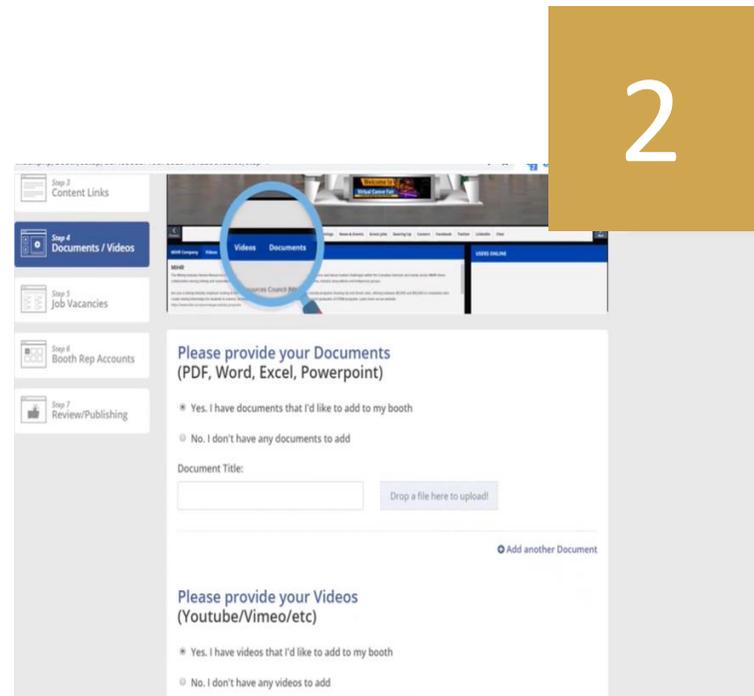


# Our tech team is there to help you customize your exhibitor's experience

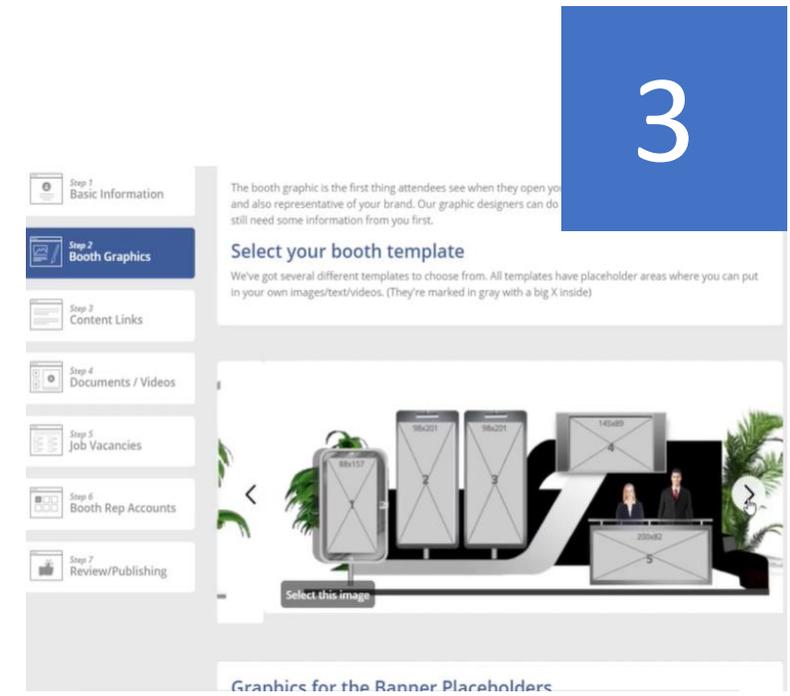
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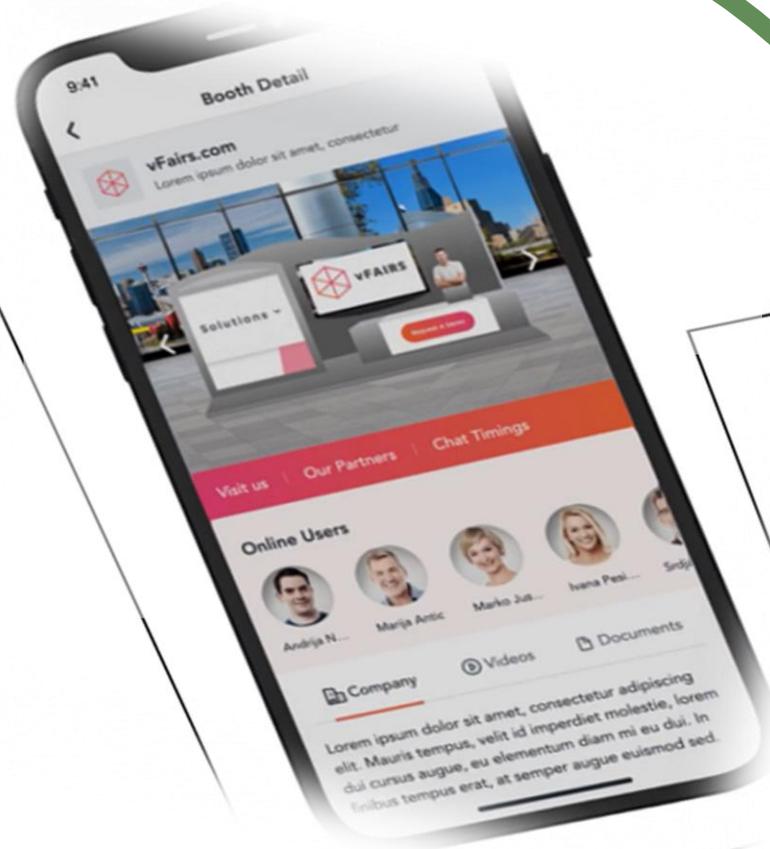


The exhibitors can upload brochures, flyers, presentations, videos and other resources to their booths. These resources can be browsed and downloaded by booth visitors.

We provide our exhibitors or sponsors an easy and self-service system that will take them through a **step-by-step wizard** to set up their respective booth. Full assistance with a 24/7 support.

# What extra visibility can you get?

As a sponsor or an exhibitor on BioMarine Community , you can promote your brand virtually like never before.



Booth Prominence & Placement

Exclusive Booth design

Logo on landing page

Logo on virtual lobby

Logo in virtual auditorium

Logo in virtual hall

Video in lobby

Sponsored push notifications

Exhibition hall branding

# ONE YEAR EXHIBITION EXPOSURE

Visit our exhibition hall and see how our exhibitors have set up their booth

Different sizes of booth available depending on level of Exhibition package or sponsoring

Different designs and possibilities per level (White Pearl – Grey Pearl – Black Pearl)

We can build a tailor-made proposition for you :

contact [veronique.erwes@biomarine.org](mailto:veronique.erwes@biomarine.org)

## **BASIC**

A booth in Exhibition hall for one year

Your logo and Company name in exhibit hall

Company profile

5 documents available to upload

Your company rep to reply to meetings or products requests

Text chats during one year

1:1 video chats on booth during a digital event

Possibility to sell your products, showcase your technology

## **+ UPGRADES**

Booth prominence and placement

Illimited documents available to upload

Logo in virtual lobby

Digital private workshop with 20 pers. maximum

Full user report

Promotional video in lobby

Participation to in- person or digital events / keynote or panel speaker – (Digital events are hosted in the Auditorium of BioMarine Community and can be privatized.)