

PRIVACY NOTICE

UEFA COACH EDUCATION CONFERENCE (CEC)

Identity of the Data Controller	Union des Association Européennes de Football (UEFA) whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as data controller. UEFA is responsible for the processing activities related to the UEFA Coach Education Conference (CEC) 2026 (the “Event”).
Categories of personal data	<u>When creating an account on the online registration platform (the “Platform”) to participate in the Event</u>, you are requested to provide the following personal data: • First name • Surname • email address • mobile phone number • date of birth • organisation/National Association • role or position • arrival and departure details • dietary requirements • interpretation requirements, and • speaker profiles/biographies where applicable For specific conference activities, coach names and photographs may also be processed for conference-related educational materials, including trading cards. <u>When attending the Event</u>, your voice and image may be recorded during your time at the Event venue (“Recordings”).
Purposes of the processing	The personal data are collected and processed for the following purposes: (i) Attendee Registration: Registration of event attendees on the conference website, or via the conference inbox. (ii) Attendee communications (iii) Accommodation and logistics management (iv) Provision of educational materials (v) Organisation of future editions of the UEFA Coach Education Conference (vi) Badge printing for Attendees/Speakers: Printing of badges (in advance or onsite) for conference attendees and speakers. (vii) Presentations and coach trading cards where applicable (viii) Audio Visual for Conference: Putting in place audio visual arrangements for each conference to facilitate speaker presentations.

	The Recordings are used for the purposes of public reporting and promotion of the Event.
Legal basis	The personal data are processed on the basis that such processing is necessary to enable participants to register correctly, manage attendance and confirmations, as well as to coordinate on-site operations such as access management and accreditations. Certain personal data may also be processed for the purpose of issuing targeted Event communications. ➤ Legal basis for the data processing is Article 6 (1) lit. b of the GDPR. Personal data may also be processed for UEFA legitimate interests in organising, documenting, promoting and improving the Event and UEFA Coach Education activities. ➤ Legal basis for the data processing is Article 6 (1) lit. f of the GDPR.
Categories of recipients	• UEFA personnel involved in organising the Event • vFairs (event platform provider) • accommodation providers • travel and transportation providers • badge production suppliers • conference production and logistics suppliers • printing and production companies involved in conference materials. For the Coaching Icons activity, coach names and photographs may be shared with UEFA teams and the selected card production supplier solely for the design and printing of trading cards.
Onward transfer	UEFA will not, in principle, transfer your personal data to countries outside of the European Economic Area (EEA), with the exception of data processing within Switzerland by the UEFA or any service providers identified above. The EU Commission has decided that Switzerland ensures an adequate level of data protection (Article 45 of the GDPR). In the event of a transfer of personal data to the recipients identified above located in any other country which does not ensure an adequate level of protection within the meaning of applicable data protection laws, in particular, according to Article 44 et seq. of the GDPR, UEFA (i) have put in place European Commission approved standard contractual clauses to protect your personal data and/or (ii) will rely on your consent (where permitted by law). To learn more about those safeguards, please contact us at: privacy@uefa.ch.
Storage	Personal data are stored in systems used by UEFA for the management of the Event, including the vFairs platform and related UEFA systems where operationally necessary.
Your rights	You may request deletion, access or update your personal data directly in the Platform by contacting privacy@uefa.ch. In addition, you have certain rights under Chapter III of the GDPR, depending on the legal basis and the purpose of the processing, in particular the right of access (Article 15 of the GDPR) and the rights to rectification (Article 16 of the GDPR), erasure (Article 17 of the GDPR), restriction of processing (Article 18 of the GDPR), and data portability (Article 20 of the GDPR), as well as the right to object (Article 21 of the GDPR). You have also the right to lodge a complaint with your local Data Protection Supervisory Authority and have the ability to seek to enforce your rights through a judicial remedy.

	The list of relevant local Data Protection Supervisory Authorities in the European Union is available here .
Retention period	The personal data is only collected and processed by UEFA or on UEFA's behalf for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings relating to the Event or, where necessary, for preventing or detecting unlawful actions or due to statutory retention obligations.
Personal data obtained from others	IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING A LAWFUL BASIS FOR THE SUBMISSION (E.G., CONSENT OR CONTRACT) AND HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OF THESE RULES AND PROCEDURES. UEFA PARTIES ARE ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF SUCH LAWFUL BASIS AND OF THE PROVISION OF SUCH INFORMATION.
Additional information	You understand and acknowledge that your personal data is being collected and processed in accordance with: - UEFA Privacy Policy available at https://www.uefa.com/privacypolicy/index.html .
Definitions	GDPR: EU General Data Protection Regulation 2016/679