

Vertical Drama LoveFest Attendee Code of Conduct

Last updated: 29 July 2026

LoveFest is a celebration of vertical drama and the actors, creatives and fans who make this community special. We want everyone attending the event to feel welcome, respected and safe.

This Code of Conduct applies to all LoveFest attendees, speakers, guests, sponsors, exhibitors, moderators, staff and volunteers.

By purchasing or using a LoveFest ticket, you agree to follow this Code of Conduct.

1. Where this Code applies

This Code applies throughout Vertical Drama LoveFest, including:

- Live and pre-recorded panels
- vFairs chats, booths and networking areas
- Q&A sessions
- Meet & Greet
- Direct messages sent through the event platform
- LoveFest emails and support channels
- Official LoveFest social-media spaces
- Any other online space associated with the event

Behaviour outside the event may also be considered where it directly affects the safety or wellbeing of LoveFest attendees, speakers or staff.

2. Treat everyone with respect

Please communicate with other people in the way you would want them to communicate with you.

Attendees must:

- Treat speakers, fans, staff and volunteers with courtesy
- Respect different experiences, identities and opinions
- Follow instructions given by moderators and event staff
- Give other attendees space to participate
- Keep questions and comments appropriate to the session

- Respect personal and professional boundaries
- Accept that guests may choose not to answer a question

Enthusiasm is encouraged. Behaviour that makes another person feel pressured, unsafe or uncomfortable is not.

3. Harassment and discrimination

LoveFest does not tolerate harassment, bullying, intimidation or discriminatory behaviour.

Prohibited conduct includes:

- Abusive, threatening or insulting language
- Racism, sexism, homophobia, transphobia, ableism or other discriminatory behaviour
- Sexual harassment or unwanted sexual comments
- Comments about someone's body, appearance, relationships or private life that cross reasonable personal boundaries
- Deliberately misgendering someone or refusing to respect their identity
- Repeatedly contacting someone after they have asked you to stop
- Stalking, intimidation or targeted hostility
- Encouraging other people to harass or attack someone
- Sharing hateful, violent or sexually explicit material
- Making threats of violence or self-harm toward another person

Disagreement is permitted. Personal attacks are not.

4. Respecting speakers and guests

LoveFest guests are attending to discuss their work and connect with the fan community. Their participation does not remove their right to privacy or personal boundaries.

Please do not:

- Ask intrusive questions about a guest's private life, relationships, health or family
- Make sexualised comments or requests
- Pressure a guest to share private information
- Request personal contact details
- Repeatedly demand attention, acknowledgement or a particular response
- Ask guests to comment negatively on colleagues, productions or other fans
- Use LoveFest to pursue a personal grievance
- Contact or follow a guest through another platform after being asked to stop
- Treat fictional relationships or public performances as information about an actor's private life

Guests and moderators may decline or remove any question without explanation.

5. Questions, chats and discussions

We welcome thoughtful questions and lively participation.

When using chats or submitting questions:

- Keep contributions relevant to the session
- Avoid repeatedly posting the same message
- Do not dominate the conversation or prevent others from participating
- Do not post spoilers without an appropriate warning
- Do not share private or confidential information
- Do not impersonate another attendee, guest or member of staff
- Do not post advertisements, repetitive promotions or unsolicited links
- Do not deliberately disrupt a panel or conversation
- Do not attempt to bypass moderation decisions

Submitting a question does not guarantee that it will be selected. Moderators may edit questions for clarity or length and may combine similar questions.

6. Meet & Greets

Meet & Greets are intended to provide a friendly, positive interaction within the allocated time.

Attendees must:

- Follow the host's and moderator's instructions
- Respect the scheduled time limit
- Keep requests and conversation appropriate
- Accept that a guest may decline a question, pose, statement or request
- Leave promptly when the session ends
- Avoid sharing private information or requesting it from the guest

Unless LoveFest expressly confirms otherwise, Meet & Greets may not be recorded, photographed or livestreamed by attendees.

A Meet & Greet ticket does not entitle an attendee to personal contact outside LoveFest or to any particular response from a guest.

7. Privacy and personal information

Do not share another person's personal information without their clear permission.

This includes:

- Home or work addresses
- Telephone numbers
- Personal email addresses
- Private social-media accounts
- Travel or accommodation information
- Financial information
- Private messages or correspondence
- Information about family members
- Any information that could be used to locate or identify someone privately

Doxxing, threatening to publish private information or encouraging others to find someone's private information may result in immediate removal and could be reported to the appropriate platform or authorities.

8. Recording and sharing content

LoveFest panels and sessions will be recorded by the organisers and made available to ticket holders for one month after the event.

Attendees must not:

- Screen-record, audio-record or livestream LoveFest content
- Photograph or screenshot private Meet & Greet, direct messages or networking conversations
- Upload, copy or distribute LoveFest recordings
- Share personal login details or give another person unauthorised access
- Reproduce paid event materials without permission
- Use LoveFest content to train artificial-intelligence systems
- Edit event content in a deliberately misleading, abusive or defamatory way

Brief screenshots or clips may only be shared where LoveFest has expressly confirmed that this is permitted.

LoveFest recordings, branding and event materials remain the property of Vertical Drama Love Ltd or their respective rights holders.

9. Safe and lawful use of the platform

Attendees must not:

- Attempt to gain unauthorised access to another person's account
- Share, sell or publish login credentials

- Introduce malware or harmful code
- Interfere with the operation of vFairs or LoveFest
- Circumvent access restrictions or security measures
- Use automated systems to extract attendee or guest information
- Commit fraud or misrepresent their identity
- Use the event for unlawful activity

Suspected security problems should be reported privately rather than discussed in public event spaces.

10. Reporting a concern

If you experience or witness behaviour that may breach this Code, please report it as soon as possible.

You can:

- Contact a LoveFest moderator or member of staff through the vFairs platform; or
- Email Jen@verticaldramalovefest.com.

Please include, where possible:

- Your name and contact details
- What happened
- When and where it happened
- The name or display name of the person involved
- Relevant screenshots or supporting information

Do not put yourself at risk to collect evidence.

Reports will be handled as sensitively as reasonably possible. Information will only be shared with people who need it to review the concern, respond appropriately or meet a legal obligation.

We will not tolerate retaliation against anyone who raises a concern in good faith or assists with an investigation.

Knowingly making a malicious or deliberately false allegation may itself breach this Code. A report that cannot be substantiated will not, by itself, be treated as malicious.

11. How LoveFest may respond

LoveFest may take action it considers reasonable and proportionate, including:

- Giving an informal reminder
- Issuing a formal warning

- Removing a message, question or other content
- Muting or restricting an account
- Ending a Meet & Greet
- Removing someone from a panel, chat or event area
- Suspending or permanently removing event access
- Preventing someone from attending future LoveFest events
- Reporting conduct to vFairs or another relevant platform
- Contacting the appropriate authorities where there is a credible safety risk or suspected unlawful behaviour

Serious conduct may result in immediate removal without a prior warning.

An attendee removed for breaching this Code will not normally be entitled to a refund. This does not affect any rights that cannot legally be excluded.

12. Moderation decisions

LoveFest moderators and staff may act where they reasonably believe behaviour is unsafe, disruptive, inappropriate or inconsistent with this Code.

Not every situation can be listed in advance. The absence of a particular example from this document does not prevent LoveFest from responding to behaviour that threatens the safety, dignity or enjoyment of others.

Where appropriate, decisions will take account of:

- The seriousness of the conduct
- Its effect on other people
- Whether it was deliberate
- Whether it was repeated
- Any previous warnings
- Immediate safety and safeguarding concerns

13. Changes to this Code

Vertical Drama Love Ltd may update this Code of Conduct where reasonably necessary to protect attendees, guests and staff or to reflect changes to the event.

The latest version will be published on the LoveFest website. Material changes made after ticket purchase will be communicated to registered attendees where appropriate.

14. Contact

Questions about this Code of Conduct can be sent to:

Vertical Drama Love Ltd

7 Bligh's Walk

Sevenoaks

TN13 1DB

United Kingdom

Email: Jen@verticaldramalovefest.com